

Promotions

1st Quarter:

- ✦ January: TCM 31 Days of Oscar
- ✦ January: TV Land Awards
- ✦ January/February: Animal Planet Be A Hero
- ✦ January/February: TNT NBA All Star Game
- ✦ January/April - CNBC Tax Tips
- ✦ February: Black History Month (various networks)
- ✦ February: Cartoon Network
- ✦ February: E! Red Carpet – Academy Awards
- ✦ February/March: Nickelodeon's Kids Choice Awards
- ✦ March: CNN HLN Nancy Grace
- ✦ March: Weather Channel Tornado Week

Promotions

2nd Quarter:

- ✦ April: Golf Channel Masters Week
- ✦ April: TBS Original Programming I
- ✦ April: Weather Channel Into the Storm
- ✦ April/May: TNT NBA Playoffs
- ✦ May/June: MTV Movie Awards
- ✦ June: BET Awards
- ✦ June: CNN Anderson Cooper 360
- ✦ June: Golf Channel US Open Week
- ✦ June: TNT Ready to Race

Promotions

3rd Quarter:

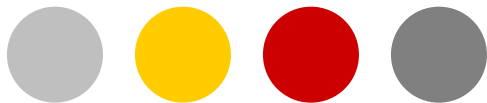
- ✦ July: CNN HLN Glen Beck
- ✦ July: Golf Channel Drive Chip and Putt
- ✦ July: VS Tour de France
- ✦ July: Cartoon Network
- ✦ July/August: MTV Video Music Awards
- ✦ July: TCM Summer Under the Stars
- ✦ August: TNT PGA Championship
- ✦ September: E! Red Carpet – Emmy's
- ✦ September: CNN American Morning
- ✦ September: TBS MLB Baseball



Promotions

4th Quarter:

- ✦ October: ABC Family 13 Nights of Halloween
- ✦ October: AMC Monsterfest
- ✦ October: Lifetime's Breast Cancer Awareness
- ✦ October: ESPN the House
- ✦ November: TBS Original Programming II
- ✦ November/December: Spike TV Video Game Awards
- ✦ November/December: VH1 Big Awards
- ✦ December: ABC Family 25 Days of Christmas



Promotions

Evergreen:

- ✦ A&E: Holiday Salutes
- ✦ CNBC: Personal Finance Tips
- ✦ Food Network: Cook With Your Kids
- ✦ History Channel: Holiday Salutes
- ✦ Network Taggable for Most Network and Many Programs
- ✦ Partnership for Drugfree America
- ✦ Weather Channel: Project Safeside

Comcast Spotlight Promotions:

- ✦ Evergreen: Home In On It
- ✦ Evergreen: Simply Balanced
- ✦ Evergreen: Fishing Tips
- ✦ Evergreen: Golf Tips
- ✦ Golfer: Mark O'Meara Production Day (Dates TBD)
- ✦ Motorsports: Jeff Gordon Production Day (Dates TBD)
- ✦ Motorsports: Kasey Kahne Production Day (Dates TBD)
- ✦ Motorsports: Daytona 500 Trip
- ✦ Motorsports: Pepsi 400 Trip (Daytona)
- ✦ Motorsports: Ford 400 Trip (Miami)

SPOTLIGHT
INDIANAPOLIS™